

Background

Butterfield's Sustainability Strategy is aligned to the UN Global Compact and has a specific focus on:

- ENVIRONMENT** Mitigating impacts and maximising opportunities associated with the transition to a low-carbon economy.
- COMMUNITIES** Supporting thriving communities.
- OUR PEOPLE** Creating an inclusive and diverse culture.

What will Butterfield sponsor?

Butterfield will provide funding for projects or programmes that align to our strategy. Specifically, we will prioritize the following areas:

- ENVIRONMENT** Projects/programmes committed to environmental protection, climate action, life below water.
- COMMUNITIES** Projects/programmes supporting education, local economic development, health and well-being.
- OUR PEOPLE** Projects/programmes working towards reducing inequalities or supporting DE&I causes.

Additionally, applications which align to Butterfield's priority Sustainable Development Goals will be considered favourably:

- | | |
|--|--|
| SDG 3 Good Health & Well-Being | SDG 12 Responsible Consumption & Production |
| SDG 4 Quality Education | SDG 13 Climate Action |
| SDG 5 Gender Equality | SDG 14 Life Below Water |
| SDG 8 Decent Work & Economic Growth | |

Exclusions

Butterfield will not fund the following:

- Budget deficits
- Capital projects
- Individuals
- Political, partisan and religious associations
- Projects for commercial gain
- Religious affiliate events
- Sponsorship towards salary
- Travel

Assessment Criteria

Butterfield will assess all applications according to the following criteria:

- STRATEGIC** Activities that are based on a strategy with both short and long-term objectives, focusing on a few key areas for greatest impact.
- ALIGNED** The request aligns with Butterfield's sustainability strategy and priority Sustainable Development Goals, as well as with the development priorities of local communities, the non-profit sector, and government.
- SUSTAINABLE** The request: (i) seeks to avoid dependency on short-term funding, (ii) creates long-term benefits, and; the project/programme will be sustained at the end of the funding period.
- MEASURABLE** There is a significant need for the funding (ideally based on evidence) and the return on community investment can be measured in terms of outcomes and impact.
- OPERATIONAL** Requested and submitted documents conform to Bermuda laws.

All applications should be submitted at least one month in advance of the event date. You will be notified if your application is successful or not.

Please submit applications to **Butterfield Sponsorships Committee** at sponsorships.bda@butterfieldgroup.com.

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SPONSORSHIP APPLICATION FORM

Marketing

Submission date: (DD/MMM/YYYY)

Organisation name:

Requested donation: BMD

Contact name:

Telephone:

E-mail:

Registered charity number: (if applicable) *Please attach copy of charity license.*

Charity license expiration date: (if applicable) (DD/MMM/YYYY)

Mailing address:

Website:

Social media handles:

Last previous donation/sponsorships from Butterfield: Amount: Date: (DD/MMM/YYYY)

Member of the Nonprofit Alliance of Bermuda? (Previously Inter Agency Committee): Yes No

DONATION REQUEST CATEGORIES (select all that apply)

<input type="checkbox"/> Health & Well-being	<input type="checkbox"/> Education	<input type="checkbox"/> DE&I
<input type="checkbox"/> Reducing inequalities	<input type="checkbox"/> Local economic development	<input type="checkbox"/> Environment protection
<input type="checkbox"/> Climate action	<input type="checkbox"/> Life below water	

Brief overview of the organisation's objectives or mission statement (if applicable):

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SPONSORSHIP APPLICATION FORM

Marketing

How does your organisation benefit Bermuda and our community?

How does your organisation contribute to Butterfield's priority areas for funding?

Please identify the exposure (if any) that Butterfield would receive from this sponsorship:

What is the date or timeline for your event / initiative?:

If successful, would you be available for PR opportunities?: Photo/PR Personal Appearance Social Media Postings**Bank Use ONLY**

Application review date:	<input type="text"/>	Notes:	<input type="text"/>
<input type="checkbox"/> A	<input type="checkbox"/> R		
Sponsorship amount/Level:	<input type="text"/>		
Signatures:	<input type="text"/>	<input type="text"/>	

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